Girls Build Challenge 2019-20

**Virtual Work Plan**

Project Goals

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| **Before** | **Now** |
| **Pay It Forward Campaign: Promote kindness to students and our community.** 1. **Host a school-wide event for students to receive school supplies, hygiene items, etc.**
2. **An online form for students in need of extra support was going to be posted on our school website and would include specific questions relating to student’s needs such as transportation, mental health, medical needs, etc- based on Survey Results.**
3. **Posters with inspirational quotes were made by our members. Our goal was to post them on our campus to inspire our students- based on Survey Results.**
4. **Host a school-wide meet the Clubs event to promote student engagement- based on Survey Results.**
5. **Donate clothing and hygiene kits to various organizations.**
 | **Pay It Forward Campaign: Promote kindness to students and our community.** 1. **Our campaign will be held virtually to promote the idea of kindness during the pandemic.**
2. **We will share mental health and community resources for students on our Instagram.**
3. **We will post inspirational quotes for students through our Instagram.**
4. **School-wide event for clubs will be held once it is safe to do so or virtually.**
5. **We will donate items when it is safe to do so.**
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Project Plan: April-May (including virtual engagement strategy)

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| Before | **Now** |
| 1. **School Event: Free Passion Planners, Notebooks, Pencils, Pens, Popcorn, Toothbrushes, Toothpaste, Lotion, Socks, Mindfulness Activities, Community Resources, Mini College Fair.**
2. **Community donations: Donate clothing/shoes/etc. to Serenity Recuperative Care, Hope of the Valley, MEND, and Dress for Success. We collected 720 clothing items and 221 misc. items.**
3. **Hygiene Kits: Make 300 hygiene kits (facial tissues, body bar, shampoo/conditioner, toothbrush, toothpaste, floss, note of encouragement). Hygiene kits will be donated to North Valley Caring Services and Hope of the Valley.**
4. **Upcycling Projects: We had an event planned with Councilwoman Monica Rodriguez to promote Earth Day- we were going to invite student clubs to create upcycled projects, display on our campus, and hold an event at Pacoima City Hall to display the projects.**
 | 1. **School Event: Items purchased for our school event (pencils, pens, popcorn, toothpaste, lotion) will be used for a Back to School event when it is safe to host event. We had secured notebooks, toothbrushes, socks, and planners from local donors.**
2. **Community donations: Clothing/Shoes/etc. will be donated to the community agencies at a later time. These items are safely stored on our campus.**
3. **Hygiene Kits: We had secured donations from a local dentistry for toothbrushes, toothpaste, and floss. Pending pickup of donations. GBLA members created notes of encouragement. Items pending to purchase: Facial tissues, body bars, shampoo/conditioner, and ziploc bags. Items will be purchased at a later time.**
4. **We will share content regarding environmental issues and how to upcycle t-shirts.**

**NEW EVENTS**1. **Virtual Fundraiser Campaign: We will create a video on IG to promote donations for various charities. We will also create a page on our website to direct donors.**
2. **Sweater Fundraiser: We will promote our sweaters with our Pay It Forward logo and sell online- all proceeds will go to various charities.**
3. **Self-Care Content: Our members will create content for our IG on self-care during isolation.**
4. **Civic Engagement Content: Our member, Daisy, who is part of the Mayor’s Youth Council, will discuss how people can advocate for causes relevant to the youth of LA.**
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**Timeline: April-May**

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| Week of | Goals + Deliverables |
| **4/6-4/12** | **Sweater Fundraiser will be posted on our IG- 4/10****Website will be updated with Virtual Work Plan and Donation links- 4/10.** **Social Media Content:*** **Video to encourage donation to charities- 4/12.**
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| **4/13-4/19** | **Our Videographer will be creating our final video. Members will submit individual videos by April 13 for final video.****Social Media Content:** * **Introduction to the members of GBLA by grade level (M-Th).**
* **Self-Care/Skills by GBLA Member- 4/17 (every Friday)**
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| **4/20-4/26** | **Orders will be placed for our sweater fundraiser by 4/20. Funds will be donated to various charities.** * **Children’s Hunger Fund**
* **North Valley Caring Services**
* **LA Promise Fund**

**Videographer will submit draft of final video to Coordinator.** **Website will be updated. Impact Report will be drafted.** **Social Media Content:** * **Earth Day/Upcycling at home- 4/22**
* **Self-Care/Skills by GBLA Member- 4/24**
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| **4/27-5/3** | **Final video, impact report, social media handle and website link will be submitted on 5/3 by Coordinators.** **Social Media Content:** * **Survey Results will be posted on IG.**
* **Civic Engagement**
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